MISSION

To reduce the burden of cancer through research, education, patient care, and community outreach, focusing on and embracing the unique and diverse ethnic, cultural, and environmental characteristics of Hawai‘i and the Pacific.

VISION

To be a global leader in cancer screening, prevention, treatment, and education, significantly reducing the cancer burden in Hawai‘i and the Pacific. We commit to collective team strategies for innovation and discovery to meet the specific needs of all our communities, including underrepresented ethnic groups.

CORE VALUES

Our values balance our scientific aspirations with a strong grounding in the community and culture we serve.

INNOVATION, HO‘OULU
To Inspire, Foster Growth

COMMITMENT, KULEANA
Responsibility, Privilege

COLLABORATION, LAULIMA
Many Hands, Cooperation

DIVERSITY, PONO
Righteousness, Fairness

Who We Are

Making an IMPACT

UH Cancer Center Fast Facts
What We've Done

IMPACT BY THE NUMBERS

The University of Hawai'i Cancer Center is a vital lineline and leading force in controlling cancer in Hawai'i and the broader Pacific region. Here are some of our accomplishments over the past 10 years:

Community & Education

- **600**
  Students from high school to post-doctoral levels who received research training and education

- **11,787**
  Participation in Community Outreach Events

- **180,000**
  Community members received education on cancer-related topics

State Economy

- **$141,764,629**
  Federal funding brought to the Hawai'i economy

- **268**
  High-skilled jobs provided to Hawai'i residents

- **67**
  Projected number of long-term jobs to be created by the Early Phase Clinical Research Center

Patients Enrolled in Clinical Studies

- **17,204**
  Cancer Prevention & Treatment Studies
- **35,331**
  Observational Studies

IMPACT ON POLICY

Hawai'i Tumor Registry (HTR)

For over 60 years the HTR has provided data on cancer rates for Hawai'i’s multiethnic population and has been instrumental for all cancer-related policies and planning initiatives.

Tackling E-Cigarette/Vaping

The Center’s research was the driving force behind Hawai'i becoming the first state in 2016 to raise the legal age for e-cigarette usage to 21.

Multiethnic Cohort (MEC) Study

The MEC Study, since 1993, has provided detailed information on disparities and causes of cancer among the main ethnic and racial groups in Hawai'i and California, serving as a base for implementing cancer prevention programs unique to Hawai'i.
What We Will Do

CORE PILLARS

Our guiding pillars – **Breakthroughs with Impact, Outreach with Value, and Equity with Respect** – are the foundation of our strategic plan and at the center of each program area.

### Program

**CANCER BIOLOGY**

- Reduce cancer incidence and mortality rates through translating our fundamental research findings, influenced by Hawai’i’s diverse ethnic backgrounds, into effective cancer interventions.

**POPULATION SCIENCES IN THE PACIFIC**

- Decrease overall cancer burden and disparities by conducting research that identifies novel risk factors, promotes healthy lifestyles, and develops innovative culturally appropriate interventions.

**SHARED RESOURCES**

- Provide high quality research services aligned with the institution’s mission, equally accessible to all UH Cancer Center members, cost-effective, and offer quality state-of-the-science products.

**CANCER RESEARCH TRAINING**

- Create a cancer research training and education hub that provides innovative training and mentorship for individuals at every career stage, focusing on cancer health disparities.

**COMMUNITY OUTREACH & ENGAGEMENT**

- Collaborate with impacted populations, community partners, and UH Cancer Center members to foster research and health education addressing cancer control priorities and cancer health disparities.

**DIVERSITY, EQUITY, & INCLUSION**

- Create an environment that honors DEI represented in our workforce, research projects, and clinical trials that is more similar in the distributions of gender, race/ethnicity, socioeconomic status, and other characteristics to the area we serve.

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### Mission

**HPV**

- **HPV Vaccine Mandate**
  - Influenced by our research, the Hawai’i State Department of Health mandated HPV vaccinations for all students entering the 7th grade.

**Financial Assistance for Clinical Trials**

- **Our advocacy led to a new State Medicaid policy ensuring that all routine care expenses for Medicaid patients participating in clinical trials are covered.**

**Nutritional Guidelines for Cancer Prevention**

- **The Center’s groundbreaking research formed the foundation for the 2020 Federal Dietary Recommendations set by the Department of Health, Human Services, and USDA.**
The Hawai‘i Cancer Consortium (HCC) serves as the cornerstone for orchestrating fundamental, translational, and clinical research in oncology. Spearheaded by the UH Cancer Center—an NCI-designated facility—the Consortium strives to enhance cancer outcomes for residents of Hawai‘i as well as those in the broader Pacific Rim region. This collaborative network comprises various healthcare and community partners.

Our partners are crucial in advancing our collective quest to alleviate the cancer burden via patient-focused clinical research and care. In addition, the Cancer Center maintains a strong community presence, relying extensively on its partner network for the effective administration of clinical trials.