WHAT IS A CLINICAL TRIAL?
A clinical trial is a research study that volunteers participate in to find better ways to find, prevent, and treat cancer.

Every cancer-fighting drug and therapy available to doctors today had to be tested in a clinical trial before it could be used routinely on patients.

WHAT IS 20BY25?
20BY25 is a public education campaign that increases awareness about the importance of cancer clinical trials. The goal is to enroll 20% of all individuals with newly diagnosed and relapsed cancers onto clinical trials by the year 2025.

We will accomplish this by:
- providing community education about clinical trials.
- engaging and training oncology providers.
- encouraging enrollment on to cancer clinical trials.

QUESTIONS TO ASK YOUR DOCTOR:
- Do you know of any clinical trials that would be appropriate for me?
- What are my treatment choices, including a clinical trial?
- How will my current treatment decisions affect my ability to join a clinical trial later?

WHY ARE CLINICAL TRIALS IMPORTANT?
Clinical trials provide the highest level of quality care for patients with cancer.

The mortality rate from cancer is falling, in large part due to clinical trials.

FACT
Across the U.S., 70–75% of children and only 3–4% of adults with cancer are enrolled onto clinical trials.

LONG TERM GOALS
Ensure that the people of Hawai‘i receive the highest quality of cancer care.

There are 6,500 new cancer cases each year in Hawai‘i. The goal is to enroll 1,300 patients per year onto a cancer clinical trial.

PATIENT QUOTES & TESTIMONIALS
“Highly skilled medical professionals and women who participated in earlier research and trials are foundational to my remission of cancer.”
–Sandra Hee

“I’m able to accomplish all my dreams I had for myself because of the successful clinical trial.”
–Mari Galiher
Common Misconceptions About Clinical Trials
Flip to find the TRUTH

**MYTHS**

Aren’t clinical trials for cancer treatment really just for advanced stages of cancer when no other treatments are available?

Is it really true that participants in clinical trials for cancer treatment are often treated like guinea pigs?

Aren’t clinical trials for cancer treatment dangerous because they use new medicines?

Is it true that I’ll only get a placebo if I participate in a clinical trial for cancer treatment?

Is it true that if I enroll in a clinical trial for cancer treatment, I’ll be locked in and won’t be able to change treatment?

**TRUTHS**

The truth is, clinical trials provide the very highest level of care for patients at all stages of cancer, no matter how early or advanced.

The truth is, there are strict rules about how participants are consented and monitored while on clinical trials. Patient safety and providing the best medical care possible are always the top priorities.

The truth is, while there’s some level of risk, clinical trial drugs go through rigorous testing for safety in humans, and participants are monitored closely for adverse effects.

The truth is, placebos are rarely used in cancer clinical trials and never replace standard treatments. Every patient on a trial receives at least the standard of care.

The truth is, clinical trial participants can choose to stop participating in the study at any time for any reason and the same high quality of care and monitoring will continue.

ENROLL IN A CANCER CLINICAL TRIAL AND MOVE ONE STEP CLOSER TO CURE